

2017 NORTH CAROLINA ASSOCIATION OF WOMEN ATTORNEYS
SPONSORSHIP & ADVERTISING OPPORTUNITIES
(2017 "CAPITAL CONFERENCE" SPECIAL RATES)

NOTE: All partner benefits run for the calendar year.

PLATINUM PARTNER \$5,000

Membership:

- Four complimentary affiliate memberships

Website:

- Company name/logo featured on every page of the NCAWA website as the NCAWA Platinum Partner (including a link to your website), including member and board only pages and sponsorship page

Annual Conference:

- Four complimentary annual conference registrations, including banquet tickets
- Prime recognition as the sponsor of the awards banquet & reception (featuring our keynote speaker)
- Specific named recognition as NCAWA Platinum Partner during awards banquet
- Preferred seating at the banquet for the keynote address
- Opportunity to present an educational session at the annual conference and additional recognition and ability to distribute marketing materials and speak prior to the educational session
- Opportunity to also host and be recognized as a sponsor at either the conference's welcome reception, breakfast in the governor's ballroom, or lunch, all of which provides opportunities to network with conference attendees and distribute materials. The opportunity to host the welcome reception and be the first to interact with the conference attendees is reserved for Platinum Sponsors
- Opportunity to purchase additional banquet tickets at a discounted rate
- Prime exhibitor space
- Full page advertisement in electronic conference manuscript
- Recognition in all conference advertisements and all marketing materials prior to the event
- Recognition as an annual sponsor as well as a conference sponsor
- Ability to speak at local chapter meetings and be recognized as a sponsor (1x per year per chapter). Reserved exclusively for Platinum Sponsors

Newsletter:

- Opportunity to submit featured article for two of NCAWA's electronic newsletters
- Listing as featured sponsor in one of NCAWA's electronic newsletters

Business Directory:

- Complimentary business directory listing on website (customizable listing)

GOLD PARTNER \$3,500

Membership:

- Three complimentary affiliate memberships

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Gold Partner (including a link to your website), including member and board only pages and sponsorship page

Annual Conference:

- Three complimentary conference registrations, including banquet tickets
- Recognition as the sponsor of the awards banquet & reception (featuring our keynote speaker)
- Preferred seating at the banquet for the keynote address
- Specific named recognition as NCAWA Gold Partner during annual awards banquet
- Opportunity to purchase additional banquet tickets at a discounted rate
- Prime Exhibitor space (secondary to Platinum Sponsor)
- Opportunity to present an educational session at the annual conference and additional recognition and ability to distribute marketing materials and speak prior to the educational session
- Opportunity to also host and be recognized as a sponsor at either the conference's breakfast in the governor's ballroom or lunch, both of which provide opportunities to network with conference attendees and distribute materials. Selection of breakfast or lunch is secondary to the Platinum Sponsor's choice
- 3/4 page advertisement in electronic conference manuscript
- Recognition in all conference advertisements & marketing materials prior to the event.
- Recognition as an annual sponsor as well as a conference sponsor
- Ability to speak at one local chapter meeting of the sponsor's choice and be recognized as a sponsor (per year)

Newsletter:

- Opportunity to submit featured article for one of NCAWA's electronic newsletters
- Listing as featured sponsor in one of NCAWA's electronic newsletters

Business Directory:

- Complimentary business directory listing on website (customizable listing)

SILVER PARTNER \$ 2,500.00**Membership:**

- Two complimentary affiliate memberships

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Silver Partner (including a link to your website), including member and board only pages and sponsorship page

Annual Conference:

- Two complimentary conference registrations, including banquet tickets
- Recognition as the sponsor of the awards banquet & reception (featuring our keynote speaker)
- Specific named recognition as NCAWA Silver Partner during awards banquet
- Preferred seating at the banquet for the keynote address
- Opportunity to purchase additional banquet tickets at a discounted rate
- Opportunity to present an educational session at the annual conference and additional recognition and ability to distribute marketing materials and speak prior to the educational session
- Exhibitor space in lobby in primary view of participants (secondary to Platinum and Gold Sponsors)
- 1/2 page advertisement in electronic conference manuscript
- Recognition in all conference advertisements and all marketing materials prior to the event.
- Recognition as an annual sponsor as well as a conference sponsor

Business Directory:

- Complimentary business directory listing on website (customizable listing)

BRONZE PARTNER \$ \$1,500

Membership:

- One complimentary affiliate membership

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Bronze Partner (including a link to your website), including member and board only pages and sponsorship page

Annual Conference:

- One complimentary conference registration, including banquet ticket
- Specific named recognition as NCAWA Bronze Partner during awards banquet
- Opportunity to purchase additional banquet tickets at a discounted rate
- Exhibitor space in lobby in primary view of participants (secondary to Platinum, Gold, and Silver Sponsors)
- 1/4 page advertisement in electronic conference manuscript
- Recognition in all conference advertisements and all marketing materials prior to the event.
- Recognition as an annual sponsor as well as a conference sponsor

Business Directory:

- Complimentary business directory listing on website (customizable listing)

EDUCATION PARTNER \$500

Membership:

- One complimentary affiliate membership

Website:

- Company name/logo featured on sponsorship page of the NCAWA website as NCAWA Business Partner (including a link to your website)

Annual Conference:

- Recognition as NCAWA Education Partner at conference
- Opportunity to purchase banquet tickets at a discounted rate
- 1/8 page advertisement in electronic conference manuscript
- Recognition in all conference advertisements and all marketing materials prior to the event
- Ability to distribute marketing materials and speak for five minutes prior to educational or breakout session during the conference
- Does not include exhibitor space in the lobby

Business Directory:

- Complimentary business directory listing on website (customizable listing)

BUSINESS PARTNER \$250

Membership:

- One complimentary affiliate membership

Website:

- Company name/logo featured on sponsorship page of the NCAWA website as NCAWA Business Partner (including a link to your website)

Annual Conference:

- Recognition as NCAWA Business Partner at conference
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- Opportunity to purchase banquet tickets at a discounted rate
- 1/8 page advertisement in electronic conference manuscript
- Does not include exhibitor space in the lobby or the ability to distribute materials

Business Directory:

- Complimentary business directory listing on website (customizable listing)

SUPPORTER: all other contributions (\$249 or less)

Website:

- Company name/logo featured on sponsorship page of the NCAWA website as an NCAWA Supporter (including a link to your website)

Annual Conference:

- Recognition as NCAWA Supporter at conference
- Opportunity to purchase awards banquet tickets and exhibitor space at a discounted rate

Business Directory:

- Complimentary business directory listing on website (customizable listing)

2017 ANNUAL SPONSORSHIP COMMITMENT FORM

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Please Check Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> Platinum Partner -- \$5,000 | <input type="checkbox"/> Gold Partner -- \$3,500 |
| <input type="checkbox"/> Silver Partner -- \$2,500 | <input type="checkbox"/> Bronze Partner -- \$1,500 |
| <input type="checkbox"/> Education Partner -- \$500 | <input type="checkbox"/> Business Partner -- \$250 |
| <input type="checkbox"/> Supporter -- (Amount: _____) | |

FORM OF PAYMENT:

- A sponsorship check is enclosed, or Pay via credit card.

If paying via credit card – number: _____ Exp. Date: _____

Full name on credit card: _____

Billing address for card: _____ (Street Address)

_____ (City, State, Zip)

[Note: Your sponsorship benefits begin when a written commitment to the sponsorship is received by NCAWA.]

Return this form electronically (info@ncawa.org), via fax (704-365-3678) or via mail with a check to:

NCAWA, 1300 Baxter Street, Suite 360, Charlotte NC 28204

If you have any questions, please contact NCAWA Management at 704-940-1707